## CONTRACT



And:

Greer Margolis Mitchell Burns 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Rev	vision	1	Alt Order #		
	938958	1	C	6259023		
Product	-					
Issue						
Contract Dates	Estimate #				_	
09/25/12 - 11/06/12	1540 DSCC #	1540				
Advertiser			Orig	inal Date /	Revision	
Democratic Senatorial Ca	ampaign Com	mittee	08	3/02/12	/ 08/02/12	
	Billing Cycle	Billing	Cale	ndar	Cash/Trade	
	EOM/EOC	Broado	cast		Cash	
	Station	Account Executive		ecutive	Sales Office	
	KOAT	Mary Tricoli		i	HRP -Washingt	
	Special Hand	ling			<del></del>	
	Demographic					
	Adults 35+					
	IDB#	Advert	iser (	Code	Product Code	
	9912856	49			53	
	Agency Ref		- [	Advertiser	Ref	
	I .					

						Spots/				
*Line Ch Start D	ate End D	ate Descripti	on	Start/End Time	Days	Length Week	Rate	Type S <sub>l</sub>	pots	Amount
N 1 KOAT 09/25/	12 11/05/1	2 Action 7 N	lews @ 10p M-F	10-1030p		:30		NM	20	\$38,000.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 09/25/12	10/01/12	MTWTF	5	\$1,900.00						
Week: 10/02/12	10/08/12	MTWTF	3	\$1,900.00						
Week: 10/09/12	10/15/12	MTWTF	3	\$1,900.00						
Week: 10/16/12	10/22/12	MTWTF	3	\$1,900.00						
Week: 10/23/12	10/29/12	MTWTF	3	\$1,900.00						
Week: 10/30/12	11/05/12	MTWTF	3	\$1,900.00						
N 2 KOAT 09/25/1	12 11/05/1	2 The View	10-11a	10-11a		:30		NM	27	\$12,825.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 09/25/12	10/01/12	MTWTF	3	\$475.00						
Week: 10/02/12	10/08/12	MTWTF	3	\$475.00						
Week: 10/09/12	10/15/12	MTWTF	3	\$475.00						
Week: 10/16/12	10/22/12	MTWTF	5	\$475.00					*	
Week: 10/23/12	10/29/12	MTWTF	5	\$475.00						
Week: 10/30/12	11/05/12	MTWTF	8	\$475.00						
N 3 KOAT 09/25/1	12 11/05/1	2 Action 7 N	lews @ 1030p	1030-1105p		:30		NM	30	\$37,500.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 09/25/12	10/01/12	MTWTF	5	\$1,250.00						
Week: 10/02/12	10/08/12	MTWTF	5	\$1,250.00						
Week: 10/09/12	10/15/12	MTWTF	5	\$1,250.00						
Week: 10/16/12	10/22/12	MTWTF	5	\$1,250.00						
Week: 10/23/12	10/29/12	MTWTF	5	\$1,250.00						
Week: 10/30/12	11/05/12	MTWTF	5	\$1,250.00						
N 4 KOAT 09/25/1	12 11/05/1	2 Nightline		1105-1135p		:30		NM	27	\$9,450.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/25/12	10/01/12	MTWTF	2	\$350.00						
Week: 10/02/12	10/08/12	MTWTF~~	5	\$350.00						
Week: 10/09/12	10/15/12	MTWTF	5	\$350.00						
Week: 10/16/12	10/22/12	MTWTF	5	\$350.00				ŀ		
Week: 10/23/12	10/29/12	MTWTF	5	\$350.00						
Week: 10/30/12	11/05/12	MTWTF	5	\$350.00				ı		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KOAT** 3801 Carlisle Blvd. NE Albuquerque, NM 87107 (505)884-7777

Alt Order # Contract / Revision 938958 06259023 1 Contract Dates Product Estimate # 1540 DSCC #1540 09/25/12 - 11/06/12 Issue Original Date / Revision Advertiser

www.koat.com				De	Democratic Senatorial Ca		08/02/12	08/02/12 / 08/02/12		
						01-1				
*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Spots/ Length Week	Rate	TypeS	pots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
N 5 KOAT 09/25	/12 11/05/	12 Kimmel		1135p-1235a		:30		NM	31	\$3,875.00
<u>Ştart Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate				i		
Week: 09/25/12	10/01/12	MTWTF	6	\$125.00						
Week: 10/02/12	10/08/12	MTWTF	5	\$125.00				1		
Week: 10/09/12	10/15/12	MTWTF	5	\$125.00						
Week: 10/16/12	10/22/12	MTWTF	5	\$125.00 \$125.00						
Week: 10/23/12	10/29/12	MTWTF	5 5	\$125.00				l l		
Week: 10/30/12	11/05/12	MTWTF		<del></del>		.00		NM	15	\$3,750.00
N 6 KOAT 10/16				11a-12n		:30		14141		ψο, ι ο ο . ο ο
Start Date Week: 10/16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$250.00						
Week: 10/13/12	10/22/12	MTWTF	5	\$250.00						
Week: 10/30/12	11/05/12	MTWTF	5	\$250.00				l		
				12-1pm		:30		NM	9	\$1,800.00
N 7 KOAT 10/16/ Start Date	/12 11/05/ End Date	12 Chew, The Weekdays	: Spots/Week	Rate		.00				
Week: 10/16/12	10/22/12	MTWTF	3	\$200.00				1		
Week: 10/23/12	10/29/12	MTWTF	3	\$200.00						
Week: 10/30/12	11/05/12	MTWTF	3	\$200.00						
N 8 KOAT 10/16/	/12 11/05/	12 General H	nsnital	2-3p/1-2p		:30		NM	15	\$3,750.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/16/12	10/22/12	MTWTF	5	\$250.00		•				
Week: 10/23/12	10/29/12	MTWTF	5	\$250.00				l l		
Week: 10/30/12	11/05/12	MTWTF	5	\$250.00						
N 9 KOAT 09/25/	12 11/05/	12 Ellen 3-4p	·	3-4p		:30		NM	27	\$10,800.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 09/25/12	10/01/12	-TWTF	4	\$400.00				l l		
Week: 10/02/12	10/08/12	MTWTF	4	\$400.00						
Week: 10/09/12	10/15/12	MTWTF	4	\$400.00						
Week: 10/16/12	10/22/12	MTWTF	5	\$400.00				ŀ		
Week: 10/23/12	10/29/12	MTWTF~-	5	\$400.00						
Week: 10/30/12	11/05/12	MTWTF	5	\$400.00			<del></del>	N/N d	20	\$33,000.00
N 10 KOAT 09/25/				5-530p		:30		MM	30	\$33 <sub>1</sub> 000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$1,100.00						
Week: 09/25/12	10/01/12	MTWTF~-	5 5	\$1,100.00						
Week: 10/02/12 Week: 10/09/12	10/08/12 10/15/12	MTWTF MTWTF	5	\$1,100.00				1		
	10/13/12		5	\$1,100.00						
Week: 10/16/12 Week: 10/23/12	10/22/12	MTWTF MTWTF	5	\$1,100.00						
Week: 10/30/12	11/05/12	MTWTF	5	\$1,100.00						
				6-630p		:30		NM	20	\$26,000.00
N 11 KOAT 09/25/ Start Date	12 11/05/ End Date	12 Action / N Weekdays	ews@bp Spots/Week	о-озор Rate		.00				
Week: 09/25/12	10/01/12	MTWTF	<u>5</u>	\$1,300.00						
Week: 10/02/12	10/08/12	MTWTF	3	\$1,300.00						
Week: 10/09/12	10/15/12	MTWTF	3	\$1,300.00						
Week: 10/16/12	10/22/12	MTWTF	3	\$1,300.00						
Week: 10/23/12	10/29/12	MTWTF	3	\$1,300.00						
Week: 10/30/12	11/05/12	MTWTF	3	\$1,300.00						
N 12 KOAT 09/25/	12 11/05/	12 6a A7N M	ore In The AM	6-7a		:30		MM	25	\$30,625.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Start Date

Week: 09/25/12

Week: 10/02/12

Week: 10/09/12

Week: 10/16/12

Week: 10/23/12 Week: 10/30/12

Week: 10/16/12

13 KOAT 10/16/12

Start Date

\*Line Ch Start Date End Date Description End Date

10/01/12

10/08/12

10/15/12

10/22/12

10/29/12

11/05/12

10/22/12

11/05/12 End Date

KOAT 3801 Carlisle Blvd. NE Albuquerque, NM 87107 (505)884-7777

Weekdays

MTWTF--

MTWTF--

MTWTF--

MTWTF--

MTWTF--

MTWTF--

<u>Weekdayş</u>

MTWTF--

www.koat.com

Alt Order # Contract / Revision 06259023 938958 Product Estimate# Contract Dates 1540 DSCC #1540 09/25/12 - 11/06/12 Issue

Original Date / Revision <u>Advertiser</u> 08/02/12 / 08/02/12 **Democratic Senatorial Ca** 

Spots/

Amount Length Week Type Spots Rate NM 3 \$3,300.00 :30

	WOOK, TOFFOFTE	10122112	********	•	4.1.00.00				
	Week: 10/23/12	10/29/12	MTWTF	1	\$1,100.00		1		
	Week: 10/30/12	11/05/12	MTWTF	1	\$1,100.00				
	N 14 KOAT 09/25	/12 11/05/	12 Good Moi	ning America	7-9a	:30	NM	24	\$20,400.00
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>				
	Week: 09/25/12	10/01/12	MTWTF	1	\$850.00				
	Week: 10/02/12	10/08/12	MTWTF	4	\$850.00				
	Week: 10/09/12	10/15/12	MTWTF~-	4	\$850.00				
	Week: 10/16/12	10/22/12	MTWTF	5	\$850.00		1		
	Week: 10/23/12	10/29/12	MTWTF	5	\$850.00				
	Week: 10/30/12	11/05/12	MTWTF	5	\$850.00				
	N 15 KOAT 09/25	/12 11/05/	12 Live with I	Regis & Kelly 9-10	a 9-10a	:30	NM	27	\$12,825.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>				
	Week: 09/25/12	10/01/12	-TWTF	3	\$475.00		į.		
	Week: 10/02/12	10/08/12	MTWTF	3	\$475.00				
	Week: 10/09/12	10/15/12	MTWTF	3	\$475.00				
	Week: 10/16/12	10/22/12	MTWTF	5	\$475.00				
	Week: 10/23/12	10/29/12	MTWTF	5	\$475.00				
	Week: 10/30/12	11/05/12	MTWTF	8	\$475.00				
-	N 16 KOAT 10/19/	/12 11/02/	12 20/20		9-10p	:30	NM	3	\$6,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate				
	Week: 10/15/12	10/21/12	1	1	\$2,200.00				
	Week: 10/22/12	10/28/12	1	1	\$2,200.00				
	Week: 10/29/12	11/04/12	1	11	\$2,200.00				
	N 17 KOAT 10/20/	/12 11/03/	12 Action 7 N	lews @ 10p Sat	10-1035p	:30	NM	3	\$5,100.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate				
	Week: 10/15/12	10/21/12	1-	1	\$1,700.00				
	Week: 10/22/12	10/28/12	1 <b>-</b>	1	\$1,700.00				
	Week: 10/29/12	11/04/12	1-	1	\$1,700.00				
	N 18 KOAT 09/29/	/12 <b>11/0</b> 3/1		lews @ 5p Sat	5-530p	:30	NM:	6	\$3,300.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate				
	Week: 09/24/12	09/30/12	1-	1	\$550.00				
	Week: 10/01/12	10/07/12	1-	1	\$550.00		i		
	Week: 10/08/12	10/14/12	1-	1	\$550.00				
	Week: 10/15/12	10/21/12	1-	1	\$550.00				
	Week: 10/22/12	10/28/12	1-	1	\$550.00		i		
	Week: 10/29/12	11/04/12	1-	11	\$550.00			_	40.750.00
	N 19 KOAT 09/29/	/12 11/03/ <sup>-</sup>		N More in the AM	6-9a	:30	NM	6	\$3,750.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate		ŀ		
	Week: 09/24/12	09/30/12	1-	1	\$625.00		Į.		

Start/End Time

\$1,225.00

\$1,225.00

\$1,225.00

\$1,225.00

\$1,225.00

\$1,225.00

\$1,100.00

Rate

Rate

Spots/Week

4

3

3

5

5

5

Spots/Week

1

Entertainment Tonight 630-7r630-7p

Days

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NM

6

\$1,050.00



Start Date

Week: 10/01/12

Week: 10/08/12

Week: 10/15/12

Week: 10/22/12

Week: 10/29/12

Week: 10/15/12

Week: 10/22/12

Week: 10/29/12

Week: 10/15/12

Week: 10/22/12

Week: 10/29/12

Week: 09/24/12

Week: 10/01/12 Week: 10/08/12

Week: 10/15/12

Week: 10/22/12

Week: 10/29/12

Week: 09/24/12

Week: 10/01/12

Week: 10/08/12

Week: 10/15/12

Week: 10/22/12

Week: 10/29/12

Week: 09/24/12 Week: 10/01/12

Week: 10/08/12

21 KOAT 10/21/12

Start Date

KOAT 09/30/12

Start Date

KOAT 09/30/12

KOAT 09/30/12

Start Date

Start Date

Week: 10/15/12

Week: 10/22/12

Start Date

N 20 KOAT 10/21/12

Start Date

End Date

10/07/12

10/14/12

10/21/12

10/28/12

11/04/12

**End Date** 

10/21/12

10/28/12

11/04/12

**End Date** 

10/21/12

10/28/12

11/04/12

End Date

09/30/12 10/07/12

10/14/12

10/21/12

10/28/12

11/04/12

End Date

09/30/12

10/07/12 10/14/12

10/21/12

10/28/12

11/04/12

End Date

09/30/12

10/07/12

10/14/12

**End Date** 

10/21/12

10/28/12

11/04/12

11/04/12

11/04/12

11/04/12

11/04/12

KOAT 3801 Carlisle Blvd. NE Albuquerque, NM 87107 (505)884-7777

Weekdays

<u>Weekdays</u> ----1

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Weekdays

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Weekdays

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<u>Weekdays</u>

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5-6a

Weekdays

Weekdays

-1----

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www.koat.com

Alt Order # Contract / Revision 06259023 938958 Product Estimate # Contract Dates 1540 DSCC #1540 09/25/12 - 11/06/12 Issue

> Original Date / Revision Advertiser 08/02/12 / 08/02/12 Democratic Senatorial Ca

> > Spots/

Type Spots Amount Length Week Rate Ch Start Date End Date Description Start/End Time Days Rate Spots/Week \$625.00 \$625.00 \$625.00 1 \$625.00 \$625.00 NM 3 \$6,300.00 :30 10-1030p Action 7 News @ 10p Sun Spots/Week \$2,100.00 1 \$2,100.00 1 \$2,100.00 1 NM :30 3 \$3,750.00 Action 7 News @ 1030p Sun 1030-1105p Spots/Week Rate \$1,250.00 1 \$1,250.00 \$1,250.00 1 NM 6 \$2,400.00 :30 ET Weekend Su 4-5p 4-5p Rate Spots/Week \$400.00 \$400.00 \$400.00 \$400.00 \$400.00 \$400.00 NM 6 \$3,300.00 :30 Action 7 News @ 5p Sun 5-530p Rate Spots/Week \$550.00 \$550.00 \$550.00 \$550.00

:30

Week: 10/15/12 10/21/12 \$175.00 Week: 10/22/12 10/28/12 \$175.00 \$175.00 Week: 10/29/12 11/04/12 ----1 \$8,400.00 NM 3 :30 KOAT 10/21/12 11/04/12 **AFV** 6-7p 25 Spots/Week Start Date **End Date** Weekdays \$2,800.00 Week: 10/15/12 10/21/12 -----1 1 \$2,800.00 Week: 10/22/12 10/28/12 ----1 1 \$2,800.00 Week: 10/29/12 11/04/12 ----1 1 NM 3 \$13,500.00 :30 KOAT 10/16/12 10/30/12 **DWTS** 8-9p 26

\$550.00

\$550.00

\$175.00

\$175.00

\$175.00

Rate

5-6a

1

Spots/Week

Spots/Week

1

<u>Rate</u> \$4,500.00

\$4,500.00

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Contract / Revision Alt Order # 06259023 938958 Estimate # Product Contract Dates 1540 DSCC #1540 09/25/12 - 11/06/12 Issue Original Date / Revision Advertiser 08/02/12 / 08/02/12 Democratic Senatorial Ca

*Line Ch Start D	ate End Date D	escription	Start/End Time	e Days	Spots/ Length Week	Rate	TypeSpots	Amount
<u>Start Date</u> Week: 10/29/12	End Date Wee 11/04/12 -1-	kdays <u>Spots/Week</u> 1	Rate \$4,500.00					
*Tax 1 Note: New M	evice Tey Date	70/		<del>-</del>	Totals		378	\$305,350.00
	*****		Not Amount	*Tay 1	1		Total	
Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	·	9	Total \$31,650,60	
	# of Spots		\$29,580.00	*Tax 1 \$2,070.60 \$11,653.08	)	\$	\$31,650.60 178,125.58	
Time Period 08/27/12 -09/30/12	# of Spots 42 240	Gross Amount \$34,800.00	\$29,580.00	\$2,070.60	3	\$	\$31,650.60	

Signature:	Date:	
Jigilatai Vi	 	

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CLITE Transactions. IN - New, C - Edited, D - Detected)

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